Image# 10931768488 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/27/2010 10/27/2010 20 : 50

American Crossroads

1401 New York Avenue NW Suite 1200

/ashington	DC	20005

FEC ID No. C00487363	X 24-Hour Notice 48-Hour Notice		
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1 / 1 FOR LINE 24 OF FORM 3X		
NAME OF COMMITTEE (In Full) American Crossroads	FEC IDENTIFICATION NUMBER C C00487363		
Check if X 24-hour notice 48-hour notice Full Name (Last, First, Middle, Initial) of Payee	Date		
Mentzer Media Services, Inc.	1.0 D D / Y Y Y Y Y Y Z D D D D D D D D D D D D D		
Mailing Address 600 Fairmont Avenue Ste. 306	Amount 240240.00		
City State Zip Code Towson MD 21286	Office Sought: X House State: NY		
Purpose of Expenditure TV/Media Placement Category/ Type	Senate District: 20 Presidential		
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose		
Scott Murphy	Disbursement For: Primary X General 2010		
Calendar Year-To-Date Per Election 447366.00 for Office Sought	Other (specify) : Transaction ID: E.001		
Full Name (Last, First, Middle, Initial) of Payee	Date M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Rising Tide Media Group, LLC			
Mailing Address 226 S Fayette	Amount 15306.00		
City State Zip Code Alexandria VA 22314	Office Sought: X House State: NY		
Purpose of Expenditure TV/Media Production Category/ Type	Senate District: 20 Presidential		
Name of Federal Candidate supported or Opposed by expenditure: Scott Murphy	Check One: Support X Oppose Disbursement For: Primary X General 2010		
Calendar Year-To-Date Per Election 447366.00 for Office Sought	Other (specify): Transaction ID: E.002		
(a) SUBTOTAL of Itemized Independent Expenditures	255546.00		
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures	255546.00		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Margee D. Clancy Signature	/ D D / Y Y Y Y Y Y 2 0 1 0		